



2011 Rate Chart

Services	Hourly Rate
Business Writing: <ul style="list-style-type: none">▪ Research, interview, conceptualize▪ Organize, structure, design, layout▪ Compile, write, edit, proof, revise▪ Optimize images, graphics, photos	\$50/hour
Website Development: <ul style="list-style-type: none">▪ Register domain *▪ Set-up hosting account *▪ Customize design template* including banner, navigation, and images▪ Organize, structure, layout▪ Compile, write, edit, proof revise content▪ Add search engine optimization and meta information▪ Publish	\$50/hour * Additional fees required
Content Management Systems <ul style="list-style-type: none">▪ Register domain *▪ Set-up hosting account *▪ Customize design template* including banner, navigation, and images▪ Organize, structure, layout▪ Develop structure for section and categories▪ Compile, write, edit, proof revise content▪ Add search engine optimization and meta information▪ Create admin and user publishing permissions▪ Provide front-end publishing▪ Publish	\$75/hour * Additional fees required
Information Design <ul style="list-style-type: none">▪ Design or redesign information structure▪ Page layout and design▪ Data charts, graphs, graphic elements, heading structure▪ Information chunking▪ Key words, indexes	\$50/hour

If you prefer a flat rate, please call Write Place Designs for a project quote.